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**“GREEN PRODUCER” GREG REITMAN AND BEST-SELLING AUTHOR JOSH  
TICKELL TO SCREEN SUNDANCE AWARD-WINNING DOCUMENTARY  
“FIELDS OF FUEL” AT AREDAY**

*Ted Turner and Peter Buffett Highlight Aspen's American Renewable Energy Day  
5th Annual AREDAY Conference/Celebration  
August 21-23*

(LOS ANGELES, Aug. 14, 2008) -- Hollywood's "Green Producer" Greg Reitman and best-selling author and environmentalist Josh Tickell will screen their documentary "Fields of Fuel" at AREDAY (American Renewable Energy Day), one of the nation's most prestigious events advocating renewable energy solutions to global warming and climate change. Winner of the Sundance 2008 Audience Award, "Fields of Fuel" presents the case for biodiesel as the fastest and most sustainable means to reducing our country's dependence on oil. The film will be shown on Aug. 22, 8 p.m. at the Wheeler Opera House in Aspen, Colo. A lively Q & A with Reitman and Tickell will immediately follow .

Presented by producers Reitman of Blue Water Entertainment and Dale Rosenbloom of Open Pictures, "Fields of Fuel" chronicles the personal journey of Josh Tickell, one of the nation's leading experts on sustainable biofuels, as he shows Americans how to take back their country one gas tank at a time. Tickell's first book, "From the Fryer to the Fuel Tank - The Complete Guide to Using Vegetable Oil as an Alternative Fuel," sparked a biodiesel revolution in the 1990s and his two-year "Veggie Van" tour around the country to promote biodegradable biodiesel garnered international media attention and jump-started this now booming industry.

Widely regarded as the "Green Producer," Greg Reitman is the founder of Blue Water Entertainment, Inc. (<http://www.bluewatercompany.com>), an independent production company focusing on environmentally conscious entertainment. In addition to producing "Fields of Fuel,"

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Reitman wrote, produced, and directed the feature documentary “Hollywood's Magical Island - Catalina” (2003), syndicated on American Public Television (APT). He is currently in production on his new feature film, “Rooted in Peace.”

#### About AREDAY

AREDAY (American Renewable Energy Day) is a non-profit 501 (C)3 organization created by founder, producer and executive director Chip Comins in 2004, with the mission of promoting education and awareness of renewable energy and energy efficient technologies as practical solutions to global warming.

AREDAY 2008 is highlighted by special guest Ted Turner, who will engage in a lively armchair interview with Pat Mitchell, former president of PBS and current CEO of the Paley Media Center. Peter Buffett will join the two on the stage of the Wheeler Opera House. According to Comins, “Turner and Buffett's decision to align themselves with AREDAY demonstrates their desire to bring solutions for climate and energy challenges to the forefront of our national dialogue.” Additional information on the event and organization can be found at [www.areday.net](http://www.areday.net).

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