

Contact:

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## **BLUE WATER ENTERTAINMENT TO PARTICIPATE IN THE 25th ANNIVERSARY OF UNIVERSAL PEACE DAY**

*Blue Water Entertainment will be planting a 'Rooted in Peace' Tree planting ceremony in honor of Universal Peace Day's 25th Anniversary's commemorating the bombing of Nagasaki on August 9th, 2009*

**JULY 12th, 2009 LOS ANGELES - Greg Reitman**, founder of *Blue Water Entertainment*, announced 'ROOTED in PEACE' inaugural *'Tree Planting Ceremony'* at *Universal Peace Day's 25th Anniversary*; where *Blue Water Entertainment* will be planting a tree with founders of Universal Peace Day. The ceremony is to take place on **August 9th, 2009** at *Church of St. Paul & St. Andrew, New York* starting at **one o'clock pm**.

*Blue Water Entertainment* is renowned for focusing on environmentally conscious entertainment to help gain awareness of vital ecological issues; such as *'2008 Sundance Audience Award-Winning'* feature documentary *'Fuel'* & *'The Rooted in Peace Tree Planting Mission'*. In response to our current global war crisis, *'The Rooted in Peace Tree Planting Mission's'* objective is to plant *'trees of hope'* and *'trees of peace'* to reconcile religious conflicts and to send a message of world peace.

**Greg Reitman** states, "Looking back at my time in Japan and other moments in time, it is a wonderful and joyous occasion for me to commemorate the first *'ROOTED in PEACE'* tree planting ceremony as a remembrance for the world to learn and grow of what occurred during World War II".

*Universal Peace Day* was organized to bring people around the world together and to reflect and remember the exact moment of the bombings of Hiroshima and Nagasaki. "It is important for people around the world to remember Hiroshima and Nagasaki and say never again. NO MORE HIROSHIMA! NO MORE NAGASAKI! NO MORE NUCLEAR WEAPONS!," states SuZen, founder of Universal Peace Day.

On Wednesday, August 5th, at 7:15 PM, a candle lighting ceremony will take place to recognize the exact moment of the Hiroshima bombing along with *'A Peal for Peace Bell Ceremony'*. The *Interfaith Peace Gathering Ceremony* will take place at the *New York Buddhist Church, 331-332 Riverside Dr at W. 105 St in NYC* with a *Peace Walk* and *Peace Concert* followed after at the church of *St. Paul & St Andrew at W 86 St and West End Ave*. For more information visit [www.universalpeaceday.com](http://www.universalpeaceday.com).

**WHO:** Greg Reitman, Blue Water Entertainment  
310.985.2583 [www.rootedinpeace.com](http://www.rootedinpeace.com)

**WHAT:** Inauguration of 'ROOTED in PEACE' 'Tree Planting Ceremony' commemorating Nagasaki

**WHERE:** Church of St. Paul & St. Andrew, 263 West 86<sup>th</sup> Street, New York, NY

**WHEN:** 1:00 PM August 9th, 2009