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*******For Immediate Release*******

**GREG REITMAN PLANTS A TREE OF PEACE WITH FAMOUS
SINGER/SONGWRITER, DONAVAN AND STUDENTS OF THE MAHARISHI
UNIVERSITY OF MANAGEMENT IN FAIRFEILD, IOWA**

Maharishi University of Management students and Donovan participate in a 'ROOTED in PEACE' tree planting ceremony with Greg Reitman, founder of Blue Water Entertainment

LOS ANGELES, CA, NOVEMBER 12th, 2009 — *Greg Reitman*, founder of *Blue Water Entertainment*, announced the '*ROOTED in PEACE*' tree planting ceremony to occur with famous singer/songwriter, *Donovan* and the *Maharishi University of Management* students tomorrow, *November 13th, 2009*.

Award-winning filmmaker *Greg Reitman* of *Blue Water Company* has returned to *Fairfield, Iowa* to continue filming interviews for his new film, '*ROOTED in PEACE*'. He is scheduled to interview *David Lynch, Donovan*, and *Bob Roth, VP of the David Lynch Foundation*. Greg will also be interviewing and filming students from *MUM's* very popular *Sustainable Living Program*.

'*ROOTED in PEACE*', a *Greg Reitman* film, originated from *Greg's* personal journey and experience of living in Israel during the first Gulf War and witnessing firsthand the gruesomeness of war and its impact on the region. In response to our current global war crisis, the filmmaker investigates what he believes to be the root of global conflict. In a quest to reconcile global violence, *Greg* examines the roots of fundamentalism and how religious dogma affects the consciousness of humankind and the vitality of the planet Earth.

Greg states, "true change begins 'One Tree At A Time' and the students here at Maharishi University are at the forefront of understanding what it means to be green conscious leader in the new millennium."

This special event coincides with the annual *David Lynch Weekend*, which takes place during the monthly *Maharishi University Visitors Weekend*.

About Maharishi University of Management

The Maharishi University of Management is known for its commitment to Consciousness-Based education which helps to unfold the vast creative potentials that often go unused in life, and to sustain harmony in life with natural law.

About ROOTED in PEACE

'ROOTED in PEACE' is a personal journey of filmmaker GREG REITMAN who relives his past experience of living in Israel during the first Gulf War and witnessing firsthand the gruesomeness of war and its impact on the region. In response to our current global war crisis, the filmmaker examines what he believes to be the root of global conflict. In a quest to reconcile global violence, the filmmaker examines the roots of fundamentalism and how religious dogma

affects the consciousness of humankind and the vitality of the planet Earth. The filmmaker's ultimate quest is to ascertain whether the dogma of religion will ultimately control the species and bring destruction to the planet or will humankind prevail and shift its consciousness toward reconciling interfaith coexistence, and the desire to live in a world filled with love and compassion for all humankind.

www.rootedinpeace.com

About Greg Reitman

GREG REITMAN is a new breed of filmmaker who combines a background in writing, producing, and directing with tech-savvy business acumen. In 2000 Greg founded BLUE WATER ENTERTAINMENT, an independent production company focusing on environmentally conscious entertainment. He recently produced the 2008 SUNDANCE Audience Award-winning feature documentary "FUEL" formerly "FIELDS OF FUEL." The tremendous success and critical acclaim generated by "FUEL" garnered Mr. Reitman the sobriquet "HOLLYWOOD'S GREEN PRODUCER."

www.gregreitman.com

About Blue Water Entertainment, Inc.

BLUE WATER ENTERTAINMENT is a leading independent production company, developing and producing content in narrative, television, music, short form and documentary styles. True to the vision of its founder, the mission of BLUE WATER ENTERTAINMENT is to tell cinematically compelling, intentional, and empowering stories that make a difference in our world. Cinema is the place where dreams are made and where life stops. In the magic kingdom of storytelling, BLUE WATER ENTERTAINMENT'S slate of films focuses on current issues that impact our daily lives -- from politics, social justice and poverty to religion...and of course, the environment.

www.bluewatercompany.com

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