

Greg Reitman: (310) 234. 2583

*****For Immediate Release*****

**GREG REITMAN MARCHES FOR PEACE IN
WOODSTOCK'S INTERNATIONAL WALK FOR PEACE AND NONVIOLENCE**

**Greg Reitman, founder of Blue Water Entertainment, will be marching over the
Brooklyn Bridge to City Hall in an effort to help raise awareness for peace in
Woodstock's International Walk for Peace and Nonviolence.**

LOS ANGELES, CA, NOVEMBER 29th, 2009 — *Greg Reitman*, founder of *Blue Water Entertainment*, announced today that he will be participating in the *Woodstock International Walk For Peace and Nonviolence* in *New York City, NY* on *Monday, November 30th, 2009*.

The World March for Peace and Nonviolence comes to *New York City* tomorrow, *Monday, November 30, 2009*, where many will gather at the *Brooklyn Borough Hall* and march over the *Brooklyn Bridge* to *City Hall*, where a press conference will be held by the *New York City Council*, presenting a proclamation for peace to the March's leaders. Groups joining this important event include: *The U.N. affiliated World Peace Prayer Society, the Woodstock Council for World Peace, NYC Friends of Clearwater* and *Water Not Weapons*.

Recently, Greg also participated in *Universal Peace Day* with *Phil Sauers, Su Zen* and *Gloria Waslyn* which was documented for his current film in production, *'ROOTED in PEACE'*. *'ROOTED in PEACE'*, originated from Greg's personal journey and experience of living in Israel during the first Gulf War and witnessing firsthand the gruesomeness of war and its impact on the region. In response to our current global war crisis, the filmmaker investigates what he believes to be the root of global conflict. In a quest to reconcile global violence, Greg examines the roots of fundamentalism and how religious dogma affects the consciousness of humankind and the vitality of the planet Earth.

"For a long time people thought you have to have a big organization to do anything, but I'm now convinced its going to be millions of small organizations that will actually do the job of bringing the world together." quotes Pete Seeger in the film, *ROOTED in PEACE*.

About Woodstock International Walk for Peace

Woodstock International Walk for Peace is a non-denominational organization, founded by Father John Nelson, of the Church of the Holy Transfiguration of Christ-on-the-Mount, in Woodstock, New York, United States. The church, in the National Register of Historic Places, was built in 1891. We promote constructive dialogue and non-violent action around the world in the profound hope that we may achieve world-wide peace in our time, and for future generations.

About Greg Reitman

GREG REITMAN is a new breed of filmmaker who combines a background in writing, producing, and directing with tech-savvy business acumen. In 2000 Greg founded BLUE WATER ENTERTAINMENT, an independent production company focusing on environmentally conscious entertainment. He recently produced the 2008 SUNDANCE Audience Award-winning feature documentary “FUEL” formerly “FIELDS OF FUEL.” The tremendous success and critical acclaim generated by “FUEL” garnered Mr. Reitman the sobriquet “HOLLYWOOD’S GREEN PRODUCER.”

www.gregreitman.com

About ROOTED in PEACE

‘ROOTED in PEACE’ is a personal journey of filmmaker GREG REITMAN who relives his past experience of living in Israel during the first Gulf War and witnessing firsthand the gruesomeness of war and its impact on the region. In response to our current global war crisis, the filmmaker examines what he believes to be the root of global conflict. In a quest to reconcile global violence, the filmmaker examines the roots of fundamentalism and how religious dogma affects the consciousness of humankind and the vitality of the planet Earth. The filmmaker’s ultimate quest is to ascertain whether the dogma of religion will ultimately control the species and bring destruction to the planet or will humankind prevail and shift its consciousness toward reconciling interfaith coexistence, and the desire to live in a world filled with love and compassion for all humankind.

www.rootedinpeace.com

About Blue Water Entertainment, Inc.

BLUE WATER ENTERTAINMENT is a leading independent production company, developing and producing content in narrative, television, music, short form and documentary styles. True to the vision of its founder, the mission of BLUE WATER ENTERTAINMENT is to tell cinematically compelling, intentional, and empowering stories that make a difference in our world. Cinema is the place where dreams are made and where life stops. In the magic kingdom of story telling, BLUE WATER ENTERTAINMENT’S slate of films focuses on current issues that impact our daily lives -- from politics, social justice and poverty to religion...and of course, the environment.

www.bluewatercompany.com

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