



ROOTED IN PEACE: A GREG REITMAN FILM

Logline: A global, transformative, socially-conscious environmentally- based film about seeking inner peace in a world dominated by war, global warming and inner conflict.

Film Overview: ROOTED in PEACE challenges viewers to examine their values as Americans and human beings. Today we are at war within ourselves, with our environment, and with the world. Director and award- winning filmmaker Greg Reitman takes us on a film journey to take

notice, stop the cycle of violence, and proactively seek ways to find personal and ecological peace.

Trailer:

<https://www.youtube.com/watch?v=eb97Tg7gdtsS>

ite: <http://rootedinpeace.com/>**Feature:**

<https://vimeo.com/191584826> PASSWORD:

ROOTED2018

PRODUCT “HOOKS”

1. **Recognizable Cast** - Marquee names including Deepak Chopra, Donovan, Mike Love, David Lynch, Pete Seeger, Ted Turner, Desmond Tutu and more - ALL interested in promoting the film in release
2. **Timing of Release**-
Prime for Earth Day (4/21/17) or Peace Day (9/21/17) after 20 screen theatrical release December 2016. Premiere after-party @ Bodhi Tree on 12/2
3. **Amazing Soundtrack** - Fully cleared music includes Pink Floyd, Pete Seeger, Donovan, John Lennon, Sting, Lenny Kravitz, David Gray, Mike Love, ColdPlay, The Killers, The Beach Boys, The Ventures, Moby...as well as an unreleased Mike Love song called “Pisces Brothers” (...written for George Harrison when the two were in India together, sat in the beach boys archive since the 1960s and is being released for first time ever in this film)
4. **2017 Academy Award**-
Currently announced and under consideration for Best Documentary category:
<http://www.hollywoodreporter.com/news/2016-oscar->

[submissions-best-feature-documentary-942173](#)

5. **Social Media** – Over 100+M impressions in social media, organizations interested in promoting the film - cast, musicians on soundtrack, non-profit partners & foundations... (document available - provides breakdown by entity)

a. **Outstanding Support** - Full list here:

<http://rootedinpeace.com/partners/>

i. Foundations like David Lynch Foundation & Captain Planet Foundation

ii. Non-profit Organizations like Earth Day Texas & Earth Day Network

iii. Partners like Whole Foods, Patagonia, Navitas Naturals & Mamma Chia

6. **Industry Quotes:** 20 Quotes including David Lynch, *“I really love this film ‘ROOTED in PEACE.’ I think it is very important for today!!! Very important!”*

7. **Enhanced Content** - Extra archival content and complete EPK – 20 min on DVD and plenty more “in the can” available for release, promotion and marketing tactics

8. **Festival Visibility**–
Toured the circuit at festivals such as Hollywood Int’l Film Fest, Montreal Int’l Film Fest, Sedona Int’l Film Fest, etc....

9. **Prestigious Awards**–
Nominated for a United Nations award (UNDPI award) which will be announced in April (at NAB) during Earth Day momentum PLUS won Impact Doc Award for “Documentary of Excellence”

10. **Timely subject matter** given **socially relevant issues** in the marketplace around climate change, political upheaval and quest for peace (and threat of war) around the world

11. **Llewellyn Publishers** – One of the top health publishers to release “Rooted In Peace” (the book) - coming out in September 2017, <https://www.llewellyn.com/>

12. **Rights and Delivery Clean** - Locked, all books in order. Legal delivery, releases, contracts, chain of title - all ready for binder delivery.

13. **Filmmaker** - Movie Maker Magazine declared Greg Reitman “One of the top ten filmmakers in the Entertainment industry producing content that impacts our world.” His second film “Fuel” won the 2008 Sundance Audience Award.

ADDITIONAL FILM DETAILS:

RIGHTS: All Digital Rights Available: Global VOD, EST, SVOD, etc. **YEAR:** 2016 **RUNTIME:** 88 Min. **GENRE:** Documentary

LANGUAGES: English, French, Portuguese **CURRENT**

DISTRIBUTION: DVD (Beyond Words), Int'l TV (Off The Fence) **FORMAT:** DCP / Blu-ray / HD