

WATCH LIST



Rooted in Peace challenges viewers to examine their values as Americans and human beings. Director and award-winning, green filmmaker Greg Reitman, reckons we're at war with ourselves, our environment, and the world, and it's up to each of us to make peace within ourselves, and on the planet. The film relies on memoirs and interviews with luminaries and activists, such as Deepak Chopra, director David Lynch, Noble Peace Laureate Mairead Maguire, media mogul Ted Turner and Desmond Tutu. Reitman poses the question: How do we want to live? Reitman's journey is an example of transformation — how one person can learn to make the necessary changes to enjoy a better life — and in so doing inspire others to want to improve their own.

www.bluewatercompany.com



As a teenager, I experienced the first Gulf War while living in Israel; an experience that changed my life. When I returned to college, I was unaware of the affects of Post Traumatic Stress Disorder (PTSD). Later that year, I studied abroad at Hokkaido University in Japan and visited the Hiroshima Peace memorial. I suddenly realized the impact of war and its destructive power. I returned home to Amherst, and woke up one night in tears - I realized that I wanted to help heal the world. I created *Rooted in Peace* because film is an instrument of change. By allowing the viewer to share my personal story, the experience becomes as profound as the journey itself. The film goes beyond normal boundaries of filmmaking and uses the personal story as a vehicle for change, combined with a collection of peace, environmental and health activists to help raise awareness around our interconnectedness to the planet and the high stakes that lie ahead. I wanted to tackle an important problem - that war serves no purpose, whether personal, environmental or political. As Ghandi states, "You must be the change you see in the world" As a collective species we need to understand that change begins within oneself.

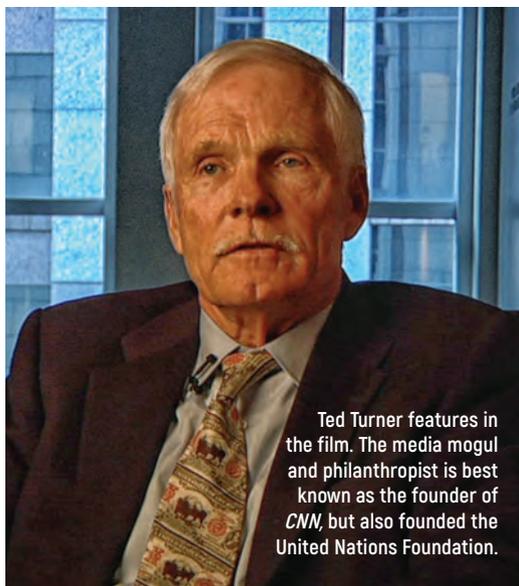
Potent, hopeful and enlightening. It can change the way you think about the world and the symbiosis of man and nature. - *Avi Offer, NYC Movie Guru*

Acknowledging that the world is a violent place, Reitman - clutching a bonsai tree that serves as his beacon of hope - travels a path of healing with stopovers in Hiroshima; New York's 9/11 Memorial; and the Self-Realization Fellowship Center in Pacific Palisades, conferring with various holistic doctors and green experts. *Rooted in Peace* may be the hot cocoa and marshmallows version of a Michael Moore film. - *Michael Rechtshaffen, LA Times*

Rooted in Peace

Challenges viewers to examine their values:

“The world is as you are.”



Ted Turner features in the film. The media mogul and philanthropist is best known as the founder of CNN, but also founded the United Nations Foundation.



Greg Reitman is the Founder of Blue Water Entertainment, an independent production company focusing on environmentally conscious entertainment. Widely regarded as Hollywood's "Green Producer," he produced the 2008 Sundance Audience Award-winning feature documentary *Fuel*. Reitman was named by *Movie Maker Magazine* as one of the top ten producers making content that makes a difference in the world.